

> *The* collective™



Definition:

The Collective: A group of like-minded individuals working together.

Industry educators (and trainers) are joining together to have a collective group and voice, helping to guide the future of our industry. While developing their business and professional network, this group is part of the Vacuum and Sewing Dealers Trade Association.

Members of The Collective have opportunities to:

- **Present** at the annual Create + Clean Expo, the Convention and Tradeshow of VDTA-SDTA (by application).
- **Exhibit** in The Collective pavilion on the show floor. This area is exclusively for educators/trainers/designers! A fun landing place for dealers and suppliers to find and connect with YOU.
- **Write** for Inspire, our online e-zine, delivered to inboxes weekly.
- **Create** posts for INSIGHTS at VDTA.com.

**Welcome to The Collective.
For industry educators
and trainers working in the
Create and Clean sectors.
Will you join?**

- **Network** with other industry professionals, educators and trainers.
- **Contribute** to the member site for VDTA-SDTA.
- **Connect** with a link to your website.....get the Retailer to you so they can book your programs!
- **More** as YOU help guide what The Collective should be to meet your needs.

Membership in The Collective is FREE to all qualified educators and trainers in our industry!



You will need to register at SewVacology.com (our membership platform) to start your free membership. Once registered you can access your profile, start your listing, contribute to forums and discussions. Email membership@vdta.com for more information. Start your membership in The Collective today!