

# 1 PROMOTIONAL OPPORTUNITIES INSPIRE EMAILS

## SPOTLIGHT AD

**SUPPLIER MEMBER COST: \$450**  
NON-MEMBER: \$800

Text-only (up to 70 words) or image with text (up to 40 words). There are two spots available each week. Ad includes a link to the advertiser's website or social media.

- **IMAGE SIZE:** 600px W X 600px H
- **HEADLINE COPY:** 15 words MAX
- **MAIN COPY:** 40-70 words

## DEDICATED EBLAST

**SUPPLIER MEMBER COST: \$1250**  
NON-MEMBER: \$2000

Select date for send to align with your marketing calendar. Ad includes a link to the advertiser's website or social media.

- **IMAGE SIZE:** 1000px W X 1000px H
- **HEADLINE COPY:** 15 words MAX
- **MAIN COPY:** 100 words

## SUBMISSION DEADLINE

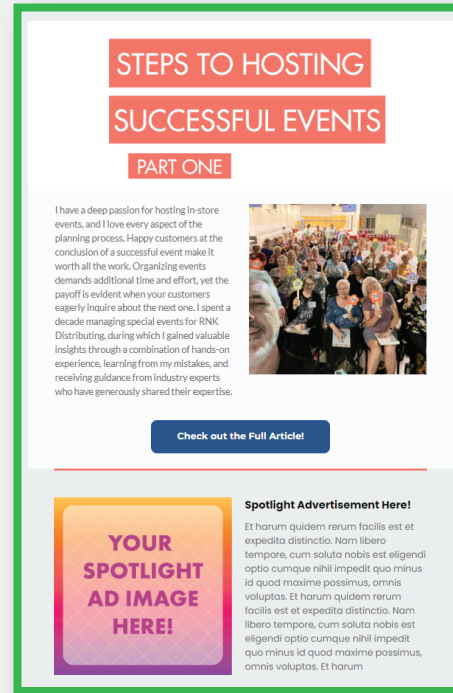
All ad or sponsored post materials should be submitted 14 days before the scheduled run date for the content.

- **All ads and eblasts must be paid in full before sent.**

## ARTWORK + FILE SPECS

Specs sent with order confirmation.

**Sent weekly to over 7,000 industry subscribers and members of VDTA-SDTA!**



Powered by



# Media Order Form

Please complete all information and email signed order form to [sales@vdt.com](mailto:sales@vdt.com).

## CONTACT INFORMATION

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

### Contact for Billing:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## PROMOTION OR MEMBERSHIP

Check all that apply, and fill in issue and/or date information.

- INSPIRE. AD:** Send date \_\_\_\_\_
- E-BLAST:** Send date \_\_\_\_\_
- VDTA.COM POST:** Post date \_\_\_\_\_
- SUPPLIER MEMBERSHIP:** \_\_\_\_\_ \$800 Annually

You will receive your invoice(s) via email. Payment may be made through the link provided. All ads, eblasts, and posts must be paid in full before sent or posted.

**Inspire.** create + clean™