

For Immediate Release

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VDTA•SDTA Announces Host Hotels for Upcoming Trade Shows

Hotel information now available for the VDTA Summer Trade Show in Niagara Falls and 2018 Int'l Trade Show in Charlotte, NC

May 30, 2017 **DES MOINES, IA** -- The Vacuum and Sewing Dealers Trade Association – VDTA•SDTA – announces its host hotels for upcoming trade show events in Niagara Falls (2017) and Charlotte (2018).

VDTA•SDTA is hosting a brand new summer trade show in Niagara Falls, Canada, September 9-10, 2017 at the Scotiabank Convention Centre. Vendors and retailers attending the trade show will be able to book accommodations at the event's host hotel: Hilton Niagara Falls/Fallsview Hotel & Suites.

Located at 6361 Falls View Boulevard, Niagara Falls, Canada, the Hilton Niagara Falls/Fallsview Hotel & Suites was voted *Top 10 Hotel Room Views in the World* by TripAdvisor and connects to the Niagara Fallsview Casino through an convenient, indoor walkway. The Niagara Fallsview Casino offers one of the largest gaming floors in the world with over 200,000 ft² plus a variety of shopping and dining options.

To book accommodations, visit the VDTA website – www.vdt.com/2017Canada.html – for a special Group Code and link to the Hilton Niagara Falls website. The cut-off date for booking at the VDTA Trade Show Rate is August 1, 2017.

Independent retailers can also register online for the show itself via the link above.

VDTA•SDTA also named The Westin-Charlotte as the host hotel for 2018 VDTA International Trade Show and Convention, March 24-26. The event will be held at the Charlotte Convention Centre in Charlotte, North Carolina, with special classes and tours beginning 1-2 days prior. The Westin-Charlotte, located at 601 S. College Street, stands less than one block away from the Charlotte Convention Centre offers easy access to the facility along with fine and casual dining and many other amenities to make a business stay pleasurable.

Visit the VDTA website – www.vdt.com/2018_CharlotteConvention.html – for directions on how to book accommodations for the 2018 VDTA event.

If you have questions about either of VDTA•SDTA's upcoming events in Niagara Falls, CAN and Charlotte, NC, please call 800-367-5651 to speak to a friendly VDTA staff member or email: mail@vdt.com.

About the Association: VDTA•SDTA is the Association dedicated to supporting independent floorcare, sewing machine, and quilting retailers around the world. Established in 1981, members are independent retailers, manufacturers, and wholesalers. To become a member of VDTA•SDTA, simply fill out the form online or in the VDTA's monthly trade magazines or call a member of the VDTA staff at 800-367-5651.

VDTA•SDTA

VACUUM & SEWING DEALERS TRADE ASSOCIATION

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If you have questions about the International Sewing Month promotion, please call 800-367-5651 to speak to a friendly VDTA staff member or email: mail@vdt.com.

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