

Success Studios NEW Program at VDTA - Sponsorship *March 24, 1 PM – 2:30 PM*

Thank you for exhibiting at the VDTA•SDTA Trade Show in Charlotte.

This year we have a new program, **Success Studios**. This event will be a true roundtable program where dealers will be put into small groups, each having topics to discuss. After an allotted time of discussion amongst table-members, each table will then share their ideas with the whole room. This is an event that has been suggested by several dealers who feel they can learn a great deal from each other in this manner. The Success Studios program is good for both our vacuum and sewing related dealers.

We are starting the Success Studios out with a short, 15-minute speech by Martha Pullen who is sponsored by RNK Distributing. This will be one of the most popular dealer events of the show, as each year we expect attendance to continue growing. It's always good for dealers to share the best ideas.

Sponsorship for this event is \$500. As a sponsor, you are allowed and encouraged to have promotional brochures and/or product to hand out to each attendee at this event. Suggestions would be bags, flyers, or promotional company branded gifts. We suggest 100 items to hand out. The VDTA Staff will make sure it gets distributed. Your company name and/or logo as a sponsor will also be on signage, in the show guide, and in advertising available prior to the show.

All we need from you is your commitment, so we can begin building the advertisement for the magazines. March will be here before we know it, and we want to advertise this event well in advance with your sponsoring company's name and/or logo. **If we can have your commitment by January 3, then we can include your logo in the advertisement for the February 2018 issue.**

If you have any questions, please call Tonya Tienter at tonya@vdta.com or Craig Dorman at craig@vdta.com. Both can be called at 800-367-5651.

Please fill out and fax to 515-282-4483 or email to mail@vdta.com.

Name: _____

Company Name: _____

Address: _____

City: _____ State _____ Zip _____

E-mail: _____ Phone: _____

Payment: Yes, I want to **pay NOW** with a credit card OR Please send me an **invoice**

Visa Mastercard Other Name on Card _____

Credit Card Number: _____ Exp. Date _____

Cardholder Signatur: _____ CVV Code: _____

Billing address if different from above: _____

For questions, contact VDTA staff at 800-367-5651 or visit www.vdta.com