



2012 Convention Registration Form

Please complete the form below and mail or fax to:
 VDTA/SDTA, 2724 2nd Ave., Des Moines, IA 50313
 fax (515) 282-4483 or to register by phone please call 800-367-5651



NAME _____
 COMPANY NAME _____
 ADDRESS _____
 CITY/STATE/ZIP _____
 PHONE () _____ FAX () _____
 EMAIL _____ WEBSITE _____
 SALES REP WHO SUGGESTED I COME TO THE SHOW _____
 IS THIS YOUR FIRST VDTA/SDTA CONVENTION? Yes No
 YES, I'D LIKE TO JOIN VDTA/SDTA TODAY FOR \$121 AND HAVE MY CONVENTION REGISTRATION FEE WAIVED.

Convention Fees		
Fee Discount	Before Jan. 1	After Jan. 1
Dealers		
VDTA/SDTA Members	\$10	\$25/\$10
Non Member	\$130/*\$25	\$150/*\$35
MFG/DIST		
Non Member	\$1000	\$1200
Associate Member	\$500/*\$250	\$750/*\$250
* Fee for each Additional Person		

MEMBERSHIP STATUS

- SEA member
- VDTA/SDTA member
- Associate member
- Non-member
- Unsure of status

CLASSIFICATION

- Independent dealer
- Manufacturer
- Distributor
- Educator
- Manufacturer rep.
- Exhibitor

PRODUCTS SOLD

- Sewing - domestic
- Sewing - Ind/Com
- Sewing - notions
- Sergers
- Quilting equipment
- Fabric - quilt
- Steam cleaner
- Vacuum - domestic
- Vacuum - Ind/Com
- Vacuum stick broom/hand
- Central vacuum
- Cleaning chemicals
- Air purifiers/allergy relief
- Rental equipment
- Other _____

EVENT FEE \$ _____
 CONVENTION FEE \$ _____
 FEE TOTAL \$ _____

Cameras, audio and video recording equipment are prohibited in the exhibition area, unless given exclusive permission by VDTA/SDTA. Cameras may be confiscated.

- Corrected Hours -

Seminars Begin Feb. 26 at 8 am
RNK Seminars begin Feb. 25

Exhibit Hours

Feb. 27, 2012 from 11 am – 5 pm
 Feb. 28, 2012 from 11 am – 5 pm
Feb. 29, 2012 from 9 am – Noon

Events are at the Morial Convention Center, Hall B
900 Convention Center Blvd., New Orleans, LA

Accommodations:
Sheraton New Orleans
 500 Canal Street, New Orleans, LA 70130

Reservations can be made
 by calling 888-627-7033 or online at
www.starwoodmeeting.com/Book/vdta12.

Shuttles will be provided from the Sheraton to the convention center.

Airline Discounts

Travel American Airlines
www.AA.com * 800-433-1790
 VDTA Promotion Code 1222AS

Travel United
www.united.com
 VDTA Promotion Code 587FS

Travel Delta
 800-328-1111
 VDTA Promotion Code NM7JF

Preregistration Requested:

February 26 Events

- 9 am – 1 pm – HOST Carpet Cleaning School
- 10 am – 1 pm – How to Dominate Google, Yahoo, and Bing Quickly & Easily. Workshop by Claude Whitacre, FEE \$99**
- 1 pm – 5 pm – AccuQuilt Retreat – limit 40
- 4 pm – 6 pm – SuckCess Program
- 7 pm – Opening Ceremonies & Awards

February 27 Events

- 8:30 am – 10 am – Keynote by Hank Trisler
- 10 am – 1 pm – How To Rock That Overlock Demo by Bernadette Griffith (Limit 20)
- 10:15 am – 12:15 pm – Advanced Lawsuit Protection, Tax Reduction & Estate Planning by Larry Oxenham
- 10:15 am – 12:15 pm – Central Vac Education Track, Part 1
- 1:30 pm - 5 pm – Easy Serger Projects by Pam Damour, Decorating Diva - Limit 20
- 1 pm – 5 pm – AccuQuilt Retreat – limit 40
- 5 pm – 7 pm – Sewing Internet Town Hall Meeting - **You must register at internetsewing.org**
- 5 pm – 7 pm Vacuum Dealer Internet Meeting

February 28 Events

- 8:30 am – 10:30 am – SewCess Program
- 8:30 am – 1:30 pm – Central Vac Education Track, Part II and III. Plus Expert Roundtable.
- 10 am – 3 pm – IQ Air; Air Cleaner College
- 1 pm – 4 pm – AccuQuilt Retreat – limit 40
- 4 pm – 5 pm – Dealer Appreciation Social Event
- 6 pm – VDTA/Epstein Charity Poker Tournament & Fun Night, FEE \$100 to play**
- 6 pm – VDTA/Epstein Charity Poker Tournament & Fun Night, Spectator Only, FREE

PAYMENT METHOD Check/Money Order enclosed (Payable to : VDTA/SDTA)

I authorize a charge of \$ _____ on my Visa or MasterCard
 CC# _____ Exp. Date _____ CCID # _____
 NAME (as it appears on card, please print) _____
 SIGNATURE _____