



Membership Handbook



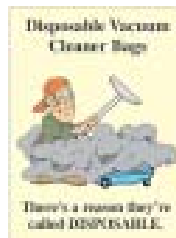
SERTANI & ASSOCIATES



Mutual of Omaha Companies



**VDTA/SDTA
Members Only Coupons**



*Opportunities
Through
Membership*



*VDTA/Epstein
College Scholarship*



**Conventions &
Trade Shows**

2724 2nd Ave., Des Moines IA 50313
(515) 282-9101 • (800) 367-5651 • fax (515) 282-4483
www.vdta.com • www.sewingdealers.com

MEMBERSHIP BENEFITS



VDTA/SDTA Trade Conventions

As an independent dealer you make decisions each day that affect the future of your business. The decision to attend your industry's trade shows and conventions is one of the most important decisions you make.

- The VDTA/SDTA conventions give you the opportunity to find new products available on the market.
- By attending the conventions you can meet with many manufacturer representatives who will keep you informed about the latest products and news from their company.
- There are many educational seminars, meetings, and functions to attend that will assist you in your everyday business practice when you return home.
- You can participate in roundtable discussions conducted by key leaders in the industry. This will give you the chance to share your feelings and ideas with other dealers and representatives.
- There are lots of door prizes and the show specials offered only during the show can make your trip worthwhile.
- You will have opportunities to become certified in areas of expertise during the seminars.
- Trainings, workshops and certification classes are offered every year in conjunction with the trade show. This gives you the opportunity to accomplish multiple educational requirements all during one trip.



The Publications

The VDTA/SDTA began producing an informative, leading-edge trade publication for independent floor care and sewing machine dealers when the association became established in 1981. Today the association publishes the magazines called *Floor Care Professional™/Central Vac Professional™* and *SQE Professional™*. These publications are dedicated to keeping independent retailers informed about what is happening in the industry.

The magazines offer high quality industry information about:

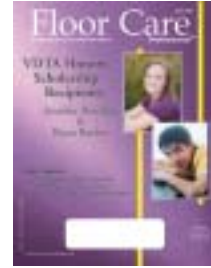
- New products
- Vendor promotional programs
- Industry news and events
- Personnel changes and interviews
- Good business practices
- Service and repair techniques
- Sales and marketing tips
- Association news and member benefits
- Monthly columns from industry and education leaders
- Convention previews and reviews

Floor Care Professional™ is dedicated to the independent floor care/cleaning retail dealer. The flip side, *Central Vac Professional™*, reaches dealers of built-in central vacuum systems and accessories.

SQE Professional™ is a unique, one-of-a-kind magazine that is dedicated to the sewing machine, embroidery, quilting, notions and accessories dealer.

Past magazine articles can be read online at www.vdta.com. And be sure to check in the "Members Only" section online. Articles in this section can only be accessed by dealer members.

The consumer magazine published by VDTA/SDTA is *Quilting NOW™*. This is a quarterly magazine that shares what's new today, tomorrow and beyond. *Quilting NOW™* is available by subscription and can be found online at www.quiltingnow.com. *Quilting NOW™* shares industry news, lots of quilting projects, new product introductions and feature stories on what's going on in quilting right now!



Explore VDTA/SDTA Online At www.vdta.com

Members Only Dealer Locator

Now find your business listed on the Web site. This allows your customers to locate your business when they enter your zip code. Your business name, address, city, state, zip, telephone number will be displayed. Only members of the VDTA/SDTA are listed.

Members Only Web Site

This page highlights all the association benefits and services. It reviews conventions, the promotional events of the year, and updates new dealers, manufacturers, and distributors who have recently become members. The annual convention dates, places, and events are listed in detail. Once you have become a member of the association you will have the opportunity to have access to the Members Only section of the web site. On this site, you will be able to have the contact information to reach the benefit companies listed in this manual. Other information updated monthly will be to your access only. Membership has its money saving opportunities.

For more information about this site, contact our office at 800-367-5651.

Consumer Information

On this page, consumers will learn why they should shop at their local independent floor care, sewing and/or quilting store. This site shares tips on buying a vacuum, central vacuum, or sewing machine and more. Information is also listed regarding how often products should be serviced and why regular product checkups are important.

Bankers Warranty Group **Protect Your Customers Investment**

Bankers Warranty Group Service Pak Extended Warranties is a quick way to make a higher profit. Service Pak will provide your customers with the most comprehensive coverage available. Their Service Contracts are fully insured and underwritten by an "A" rated carrier.

Service Pak offers your customers attractive features and benefits:

- All makes and models
- Nationwide service
- Costs less than one service call
- No lemon guarantee
- 100% parts and labor
- Power surge coverage
- Covers normal usage
- Renewable and transferable
- Toll-free number 24/7/365

Bankers Warranty Group is a wholly owned subsidiary of Bankers Financial Corporation. Their mission is to provide the highest quality, most innovative customer focused service contracts and service in the industry. With over 25 years of experience delivering competitive extended warranty programs, they deliver exceptional service and innovative products.

Business-Group-Individual Insurance Benefits

VDTA/SDTA is teaming with Benefit Resourcing, Inc. and Mutual of Omaha Insurance Company to offer a variety of insurance types from premier providers to members at a discounted rate.

Individual Health Plan Insurance

- PPO Health Insurance
- Wellness Benefits
- Prescription Drug Cards
- Dental/Vision Card
- H.S.A. Health Saving Account
- Student Health Insurance
- Chiropractic Care/
Hearing Aids/ Health Products
- Life Insurance/ 401 K/ AFLAC
- Disability
- Nurse Hotline

Business Insurance

- Workers Comp
- Building
- Business Property
- Crime
- General Liability
- Mechanical Breakdown
- Computers
- Special Equipment
- Legal Assistance

Group Life Insurance

- Guarantee income if you are disabled
- Provide for your family upon death
- Save for retirement
- Fund your child's college education



Bankers Warranty Group

MEMBERSHIP BENEFITS

Elavon

In an increasingly complex business landscape, Elavon is your source for innovative payment solutions—the one company that clients and partners everywhere trust to securely and reliably manage their payments business. Whatever you need and wherever you need it, we deliver innovative and secure solutions to help you increase revenues, decrease costs, and sharpen your competitive edge.

Innovative Products and Services

- ü Process all card types
- ü Wide range of terminals and software
- ü Online reporting
- ü Electronic Check Service - minimize risk, reduce costs and speed access to funds when you convert paper checks into electronic transactions
- ü Gift Cards/Stored Value - expand your market, increase revenue, and build customer loyalty – all with electronic efficiency



Unparalleled Customer Service

- ü 24/7 customer support via telephone or online

Free Online Reporting

- ü MerchantConnect, our web-based real-time service, provides the streamlined and secure reporting you need. (www.merchantconnect.com)

Elavon, endorsed credit card processor of the VDTA, invites you to take advantage of the special discounted rates available to you as a member. Even if you are currently using another credit card processor, call us for a **FREE** rate comparison. You have nothing to lose but higher fees!

To get started, contact Kimberly Layton at 866-638-8614 or kimberly.layton@elavon.com.

Siriani & Associates Freight Saving Programs

The Siriani & Associates Freight Saving Programs offers FedEx Express, FedEx Ground, and FedEx Home Delivery.

The VDTA/SDTA Freight offers discounts on small packages with:

- FedEx Express – Up to 24%
- FedEx Ground - Up to 20%
- FedEx Delivery – Up to 10%
- For less-than-truckload shipments up to 62% discounts is available with:
 - * Roadway
 - * ExpressFedEx Freight
 - * Central Freight Lines
 - * New Penn Motor Express
- For international shipments FedEx Express International – Up to 18%
- Program Benefits
- Free Enrollment
- Free Comparison Quotes
- Free Online Tools
- Superior Customer Service
- No Minimums



VDTA/Epstein College Scholarship **worth up to \$10,000**

Each year the Fund awards college scholarships worth up to \$10,000 each to two eligible students of a VDTA/SDTA independent



*VDTA/Epstein
Charity Golf
Classic*

dealer member. Employees of an independent dealer member or dependent may also apply, as well as grandchildren of the independent dealer member.

Because the VDTA/SDTA believes a good education is a great foundation for a successful future, it annually supports the industry's youth through this scholarship.

This scholarship is funded by donations from members, manufacturers, distributors, and the VDTA/BESF annual charity golf classic. This is a member's only benefit.

The VDTA/Epstein Scholarship fund, established in 1994, is a non-profit corporation under Section 501(c)(3) of the I.R.S. code.

Learning To Sew® Center

As a VDTA/SDTA member, your store can become an official Learning To Sew Center.

If you conduct any form of sewing or quilting classes in your business or in the community and you are a member of the VDTA/SDTA you qualify to apply to become a Learning To Sew Center.

Simply call VDTA/SDTA at 800-367-5651 and request an application. Once approved, you will be sent a marketing kit to use in your store. This designation can help attract new customers and boost sales.



Money Saving Coupons

This is a program that offers you the opportunity to redeem discounts from a variety of manufacturers and distributors in the industry who offer discounts on their products and services. These coupons are sent out to members in their yearly membership packet.

It's Easy to Redeem your Money Saving Coupons

- Mail coupon with your next order
- Fax coupon with your next order
- Follow the instructions on each coupon

Contact VDTA/SDTA at 800-367-5651 for details.



International Vacuum Month In March & International Sewing Month In September

Annually the VDTA/SDTA promotes these two most popular marketing tools for members. Each March is International Vacuum Month and September is International Sewing Month. The VDTA/SDTA along with its co-sponsors, who are many of the key manufacturers and distributors of the industry, help promote this event.

During these months the association will mail promotional kits to its members who request to receive the kit. These kits contain wall and window banners, signs, and hang tags. This event is an excellent opportunity to run a month-long in-store sale, attracting new customers along with rewarding your current ones, and give them the chance to register to win valuable prizes. This event is free to the members of the association.

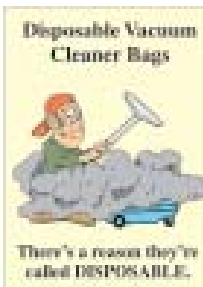
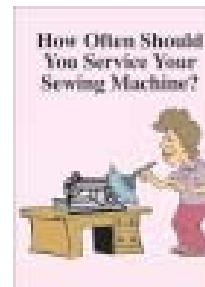
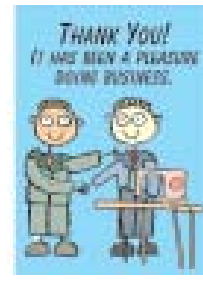
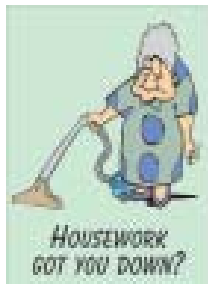
If you are not a member of the VDTA/SDTA, join today so you can take advantage of this profitable member's benefit.



MEMBERSHIP BENEFITS

VDTA/SDTA Preprinted Postcards & Brochures

As a member you are given the opportunity to order preprinted postcards and brochures to promote your business and remind your customers about the services you provide. The postcards are mail-ready, leaving a space for your business name and address. The brochures are perfect for after-purchase promotional information. This will create future business and closer communication between you and your customers. Educating your customers about the services you provide can increase sales and improve your profits. Samples are available upon request.





Membership Certification Program

Get Certified!

The Vacuum and Sewing Dealers Trade Association certification program is designed to give you an edge over the big businesses in your community. Attend specific classes at the VDTA/SDTA convention, and you're on your way to announcing to your customers that you are a Certified Professional in your industry.

Benefits of Certification

- Distinguish Certified Members from other retail options
- Professional Recognition
- Positive Image of the Sewing and Vacuum Industry
- Expanded Knowledge and Expertise
- Personal Fulfillment and Accomplishment
- Greater Earning Potential
- Consistent Message to Retail Public Help to Grow this Industry

How Do I Become Certified?

To attain the VDTA/SDTA Certification, you must accumulate the designated points needed. You must also maintain 8 points every two years to keep your designation. Four of these 8 points may be accumulated at the annual dealer conventions provided by the various manufacturers.

Approved classes for certification will be marked appropriately in the VDTA/SDTA convention class descriptions, along with the number of points awarded. Each of these classes will have a certificate of completion to be distributed by the instructor. **These certificates are the sole responsibility of the certification applicant to obtain, accumulate, and provide copies for the certification committee at the time of application.**

Designations

CCVD	Certified Central Vacuum Dealer
CSD	Certified Sewing Dealer
CFCD	Certified Floor Care Dealer
CSR	Certified Sewing Machine Repair Technician
CCVI	Certified Central Vacuum Installer
CSE	Certified Sewing Educator
CVR	Certified Vacuum Repair Technician

Certified Central Vacuum Dealer (non-installer)

- 5 points Installation classes
- 10 points Customer Service classes
- 15 points Business classes

Certified Sewing and/or Floor Care Dealer (non-repair person)

- 15 points Business classes
- 10 points Customer Service classes
- 5 points Technical related classes

Certified Central Vacuum Installer

- 20 points Installation classes
- 10 points Customer Service classes

Certified Sewing and/or Vacuum Repair Technician

- 20 points Repair classes
- 10 points Customer Service classes

Certified Sewing Educator

- 10 points Business and/or Teaching related classes
- 5 points Customer Service classes
- 25 points Hands-On Technical Sewing classes

Certified Sewing Dealer

This program is offered to bring recognition to qualified sewing machine dealers.

Upon completion of 30 points of directed classes in three categories, along with adhering to the standards set by the Vacuum and Sewing Dealers Trade Association, the sewing machine dealer may apply for and may be awarded the CSD designation.

Certified Sewing Dealer (CSD)

Required Points

- 15—points of Business classes
- 10—points of Customer Service classes
- 5—points of Technical related classes
- Total—30 points for CSD designation**

Qualifications for Sewing Machine Dealers

- Applicant must be a member of VDTA/SDTA.
- Applicant must work from a storefront.
- Applicant must provide service for the machines they sell.
- Applicant must provide guide classes on the machines they sell.
- Applicant must have a class education schedule.
- Applicant must keep up-to-date with machine training on the machines they sell.
- Applicant must have posted hours.
- Applicant must keep up-to-date with the technology of the products they sell.
- Applicant should have Internet capabilities and an e-mail address.
- Applicant must be active in their community.
- Applicant must supply a copy of their business license and/or Federal ID.
- Applicant must be free of any complaints from the BBB or Attorney General's office
- Applicant must supply a copy of invoices with at least \$30,000 total in wholesale orders from an industry supplier.
- Applicant must adhere to manufacturers contractual policies.
- Applicant must be recommended for certification by a machine supplier.

Certified Sewing Repair Technician

This program is offered to bring recognition to qualified sewing repair technicians.

Upon completion of 30 points of directed classes in two categories, along with adhering to the standards set by the Vacuum and Sewing Dealers Trade Association, the technician may apply for and may be awarded the CSR designation.

Certified Sewing Repair Technician (CSR)

Required Points

- 20—points of repair classes
- 10—points of customer service classes
- Total—30 Points for CSR designation**

Qualifications for Sewing Repair Technician

- Applicant must be a member or work for a member of VDTA/SDTA.
- Applicant must work from a storefront.
- Applicant must keep up-to-date with service training on the machines they service.
- Applicant must keep up-to-date with the technology of the products they service.
- Applicant must be free of any complaints from the BBB or Attorney General's office.
- Applicant must adhere to manufacturers contractual policies.
- Applicant will provide a letter of reference from dealer or employer where technician is servicing machines.

Certified Sewing Educator

Offered in cooperation with Sewing Educators Alliance and the Vacuum and Sewing Dealers Trade Association.

This program is offered to home sewing industry teachers who truly educate and inspire others to sew. If you are a Professional Sewing Educator, you will want to achieve the only professional designation offered. Consider what the Certified Sewing Educator program will mean to your professional sewing and teaching future!

The Certified Sewing Educator (CSE) program is for Professional Sewing Educators, designed to create a sense of honor to those that achieve the designation. Upon completion of 30 points of directed classes in three categories, along with adhering to the standards set by the Vacuum and Sewing Dealers Trade Association and Sewing Educators Alliance, the Professional Sewing Educator will apply for and be awarded the CSE designation.

After obtaining the CSE, educators will need to complete eight points every two years, to maintain the designation. Four of these points may be accumulated at the annual dealer conventions provided by the manufacturers, as well as other pre-approved (by application only) programs. The remaining four points must be accumulated at the Vacuum and Sewing Dealers Trade Association conventions/events and the Sewing Educators Alliance Conference.

Certified Sewing Educator (CSE) Required Points

- 10—points of Business and/or Teaching related classes
- 5—points of Customer Service related classes
- 25—points of Hands-On Technical Sewing Skills classes

Total—40 Points for CSE designation

Note: Of the 25 points in the Hands-On technique category, the sewing educator must limit the majority of points to two or three subjects or areas of focus. Applicant should have a major focus to specialize in, i.e. Machine Embroidery, Embellishment, Quilting, Heirloom, Home Dec, etc.

1 point is awarded for each qualified class for every hour of successfully completed class time. A 2-hour class will be awarded 2 points.

Qualifications for Professional Sewing

Educator:

- Applicant must be a member of VDTA/SDTA.
- Applicant must meet a minimum requirement of 3 years of previous teaching that can be verified.
- Applicant will provide a list of 3 references, and two letters of reference from employer or institution where teacher has given sewing classes.
- Applicant will provide SEA certification committee 2 completed samples of their specialty area.
- Applicant will provide SEA certification committee all documentation of all classes completed totally the 40 required points, and the complete signed application for the CSE designation, along with required letters of reference and required samples of specialty area.
- Applicant must be active in their community.
- Applicant must supply a copy of their professional business card.
- Applicant should have internet capabilities with an active e-mail address.

Classes offered for CSE

Approved classes for certification will be marked appropriately in the SEA or VDTA/SDTA convention class descriptions, along with the number of points awarded. Each of these classes will have a certificate of completion to be distributed by the instructor. These certificates are the sole responsibility of the CSE applicant to obtain, accumulate, and provide copies for the SEA certification committee at the time of application.

SEA Web site

Check the SEA Web site at www.sewingeducators.com regularly for information regarding certification and classes offered to obtain the Certified Sewing Educator designation. This Web site also serves as the central place for SEA information, and updates.

Certified Floor Care Dealer

This program is offered to bring recognition to qualified floor care dealers.

Upon completion of 30 points of directed classes in three categories, along with adhering to the standards set by the Vacuum and Sewing Dealers Trade Association, the floor care dealer may apply for and may be awarded the CFCFD designation.

Certified Floor Care Dealer (CFCFD) Required Points

- 15—points of Business classes
- 10—points of Customer Service classes
- 5—points of Technical related classes
- Total—30 points for CFCFD designation**

Qualifications for Certified Floor Care Dealer:

- Applicant must be a member of VDTA/SDTA.
- Applicant must work from a storefront.
- Applicant must provide service for the machines they sell.
- Applicant must keep up-to-date with training on the equipment they sell.
- Applicant must have posted hours.
- Applicant must keep up-to-date with the technology of the products they sell.
- Applicant should have Internet capabilities and an e-mail address.
- Applicant must be active in their community.
- Applicant must supply a copy of their business license and/or Federal ID.
- Applicant must be free of any complaints from the BBB or Attorney General's office.
- Applicant must supply a copy of invoices with at least \$30,000 total in wholesale orders from an industry supplier.
- Applicant must adhere to manufacturers contractual policies.
- Applicant must be recommended for certification by a machine supplier.

Certified Vacuum Repair Technician

This program is offered to bring recognition to qualified vacuum repair technicians.

Upon completion of 30 points of directed classes in two categories, along with adhering to the standards set by the Vacuum and Sewing Dealers Trade Association, the technician may apply for and may be awarded the CVR designation.

Certified Vacuum Repair Technician (CVR) Required Points

- 20—points of repair classes
- 10—points of customer service classes
- Total—30 Points for CVR designation**

Qualifications for Vacuum Repair Technician

- Applicant must be a member or work for a member of VDTA/SDTA.
- Applicant must work from a storefront.
- Applicant must keep up-to-date with service training on the machines they service.
- Applicant must keep up-to-date with the technology of the products they service.
- Applicant must be free of any complaints from the BBB or Attorney General's office.
- Applicant must adhere to manufacturers contractual policies.
- Applicant will provide a letter of reference from dealer or employer where technician is servicing vacuums.

Certified Central Vacuum Dealer

This program is offered to bring recognition to qualified central vacuum dealers.

Upon completion of 30 points of directed classes in three categories, along with adhering to the standards set by the Vacuum and Sewing Dealers Trade Association, the central vacuum dealer may apply for and may be awarded the CCVD designation.

Certified Central Vacuum Dealer (CCVD) Required Points

- 15—points of Installation classes
- 10—points of Customer Service classes
- 5—points of Business classes
- Total—30 points for CCVD designation**

Qualifications for Central Vacuum Dealer

- Applicant must be a member of VDTA/SDTA.
- Applicant must work from a storefront.
- Applicant must provide service for the machines they sell.
- Applicant must keep up-to-date with training on the equipment they sell.
- Applicant must have posted hours.
- Applicant must keep up-to-date with the technology of the products they sell.
- Applicant should have Internet capabilities and an e-mail address.
- Applicant must be active in their community.
- Applicant must supply a copy of their business license and/or Federal ID.
- Applicant must be free of any complaints from the BBB or Attorney General's office.
- Applicant must supply a copy of invoices with at least \$30,000 total in wholesale orders from an industry supplier.
- Applicant must adhere to manufacturers contractual policies.
- Applicant will provide a letter of reference from manufacturers of the product lines carried.

Certified Central Vacuum Installer

This program is offered to bring recognition to qualified central vacuum installers.

Upon completion of 30 points of directed classes in two categories, along with adhering to the standards set by the Vacuum and Sewing Dealers Trade Association, the technician may apply for and may be awarded the CCVI designation.

Certified Central Vacuum Installer (CCVI) Required Points

- 20—points of Installation classes
- 10—points of Customer Service classes
- Total—30 Points for CCVI designation**

Qualifications for Central Vacuum Installer

- Applicant must be a member or work for a member of VDTA/SDTA.
- Applicant must work from a storefront.
- Applicant must keep up-to-date with service training on the machines they install.
- Applicant must keep up-to-date with the technology of the products they install.
- Applicant must be free of any complaints from the BBB or Attorney General's office.
- Applicant must adhere to manufacturers contractual policies.
- Applicant will provide a letter of reference from dealer or employer where technician is servicing vacuums.

MEMBERSHIP APPLICATION

JOIN OR RENEW TODAY!



Visit the Web site at www.vdta.com for more information.

COMPANY CONTACT INFORMATION:

Name: _____ Title: _____

Company Name: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal code: _____

Telephone: _____ Fax: _____

E-mail: _____

Web site: _____

Years in business: _____ **Submit Copies of Business Certificate and Tax Certificate •**

- Do you attend VDTA/SDTA conventions? Yes No
- Do you teach sewing or quilting lessons in your store? Yes No
- Do you have a repair department? Yes No
- How many stores do you have? _____

FLOOR CARE

- Hand/Stick Vacuums
- Central Vacuums
- Stick/Broom Vacs
- Water Based Vacs
- Steam Cleaners
- Janitorial Products/Stain Removers
- Vacuum Parts/Accessories

- Backpack Vacs
- Upright Vacuums
- Canister Vacuums
- Air Fresheners
- Air Purifiers
- Polishers & Buffers
- Other: _____

SEWING\QUILTING

- Sewing Machines
- Knitting Products
- Quilting Machines
- Longarm Machines
- Embroidery Machines
- Sewing Parts/Accessories
- Notions
- Fabrics-Fashion/Quilting
- Sergers

MEMBERSHIP TYPE

- Independent dealer: \$121 (new member) \$96 (renewal)
Identified as any dealer whose principal business is the sale of merchandise and services directly to the consumer (end user).
- International member: \$150 each year
Identified as a company not located in the U.S. or Canada.
- Associate member: \$625 each year
Identified as a manufacturer/distributor/supplier.

PAYMENT METHOD

(All payments must be made in U.S. funds)

Check MasterCard Visa Amount: \$ _____

Membership Dues: Independent Dealer: \$121 (new member) \$96 (renewal) Associate Member: \$625 International Member: \$150

Cardholder Name (Please print): _____

Card #: _____ (CCID# _____) Exp. Date: _____

Card Registered Address (If different than above): _____

Signature: _____

Return application to VDTA/SDTA, 2724 2nd Ave. Des Moines, IA 50313 or Fax: 1-515-282-4483. www.vdta.com

Sewing Educators Alliance Membership Application

- Networking opportunities to share and learn from other educators in the home sewing industry.
- Educational opportunities to expand personal business, technology and teaching skills, including knowledge of the home sewing industry.
- Become part of a mentoring process to encourage new individuals to make the sewing industry a career, especially in sewing education.
- Annual retreat or cruise, regional meetings, industry/educator roundtables, and committees. Education directed classes and workshops at the industry VDTA/SDTA convention.
- Internet listing on Web site, including bio, area of expertise, classes/workshops offered, location, link to your Web site or e-mail, etc.
- Opportunities for publication of articles in the VDTA/SDTA publication *SQE Professional™*.
- Proof of membership and status as a Professional Sewing Educator.
- Ongoing support through the Vacuum Dealers and Sewing Trade Association, the only association for the independent sewing dealer nationwide.
- The opportunity to be a recognized voice in the sewing industry, amongst your fellow sewing educators, to thousands of independent dealers as well as with their respective manufacturers.

These are just a few of the benefits of belonging to the Sewing Educators Alliance. Become a member of SEA Today!

You may also join us at one of the upcoming meetings, call 1-800-4-SEWING or e-mail: mail@vdt.com.

Join today! Sewing Educators Alliance membership forms are available at www.sewingeducators.com or by calling 1-800-4-SEWING. SEA annual dues may be tax deductible as a business expense.

Sewing Educators Alliance

YourName: _____

CompanyName: _____

Address: _____

City, State, ZipCode: _____

Telephone: _____ Fax: _____

E-mail: _____

Web Site: _____

Attach separate sheet with your biography of 75 words or less.

Dues Enclosed \$ _____ \$50 per person---Please return this form with your payment.
Payable to Sewing Educators Alliance (SEA). We accept checks, Money order, or credit cards.

Payments may also be made by Visa MasterCard

CardholderName: _____

CreditCardRegisteredAddress: _____

City, State, ZipCode: _____

Credit Card #: _____ (CCID# _____)

Exp. Date: _____

Amount Charged To Card: _____

Authorized Signature of Card Holder _____

Mail to Sewing Educators Alliance,
c/o SDTA/VDTA, 2724 2nd Ave., Des Moines, IA 50313 • E-mail to mail@vdt.com



**Visit www.vdta.com for information
and additional benefits that may be offered.**

VDTA/SDTA, 2724 2nd Ave. Des Moines, IA 50313
1-800-367-5651 • 1-515-282-9101 • Fax 1-515-282-4483

All benefits and services are subject to change or cancellation without notification.