

# Fantastic Finds at Quilt Market

There were so many neat, new products at the 2007 Fall International Quilt Market in Houston, TX. Here's a recap of some of the cool finds from the show.

## A Safety Stand for those hot irons!

Your quilting and crafting customers who use irons like the Hobbico Iron, Clover Iron, Hot-Fix Tool, or plain old soldering iron wand, need this product for their work surface. The Quilters & Craft Notion's Iron Stand is a safety product to help keep the iron in one place. The user doesn't have to worry about it moving and potentially burning either themselves or their work surface.



The Iron Stand has a wide hardwood base that keeps the stand from tipping over. The iron tip rests on a metal bracket while the iron handle is suspended on a U-bracket making it easy to grab. It also has a 3-inch ceramic square on the base, keeping the iron from touching the wood base.

The Iron Stand is made in America! To order or to obtain more information, visit [www.quilterscraft.com](http://www.quilterscraft.com) or call 1-626-608-2815.



## SideWinder™ The Portable Bobbin Winder

A fun, new product from Wrights® is the SideWinder™ Portable Bobbin Winder.

The SideWinder ends the frustration of bobbins running out in the middle of a sewing project. The SideWinder is a free-standing machine, so with the touch of a button, it quickly and easily fills bobbins without having to un-thread and re-thread the sewing machine. Because of its compact size, it fits anywhere, and because it runs with a power cord (included) or on two AA batteries, it can be used anywhere – in class, on location or at home.

The SideWinder measures 3" high by 5 1/4" wide by 3 1/2" deep, so it truly is compact. It is white with a polished finished and rounded edges, and has a built-in carrying handle. For more information or to place orders, contact Wm Wrights Co. at 1-413-436-7732; [www.wrights.com](http://www.wrights.com).

*\*Note: the SideWinder works with most, but not all, bobbins.*

## Scissor Pals

*No more lost scissors!*

Scissor Pals loop around scissors to instantly identify them in class or on retreats. These clever charms come in a variety of colors and styles. Charms that are popular include cat, heart, iron, rotary cutter, scissors, sewing machine, spool, tape measure, thimble and yarn/needles. Some even feature colorful beads. The Scissor Pals fit all scissors and rotary cutters. They are the ideal counter top sales item! To view all styles, visit [www.scissorpals.com](http://www.scissorpals.com) and to place an order, call 1-972-625-7765.



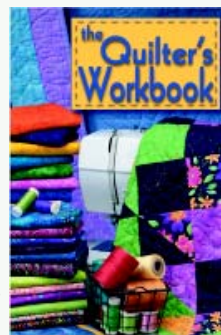
Be sure to inquire about the Scissor Pals display stand.

## New Book:

### *The Quilter's Workbook*

A new workbook is now available from Landauer Corporation that is perfect for your customers who love to quilt or want to learn to quilt. *The Quilter's Workbook* is easy to use, easy to understand and easy to organize.

Created especially to combine step-by-step photos with basic quilting reference information in a carry-along size, the full-color *Quilter's Workbook* is an all-in-one, loaded-with-features companion for flexibility and easy reference. Topics include color schemes, choosing fabrics, appliqué basics plus methods for hand and



machine piecing blocks, assembling and finishing techniques, a block gallery, charts on block reduction-enlargement, converting measurements, sizing half-and quarter-square triangles and more.

The new *Quilter's Workbook* is loaded with information on handy three-hole punched cards. Pages can easily be moved within the convenient three-ring binder. Extra features include tabs for current projects, note paper for jotting down tips, poly-vinyl top-loading pouches for photos, and plastic zipper pouches for storing swatches. The workbook also includes graph paper in two sizes for designing.

*The Quilter's Workbook* is available through Landauer Corporation at 1-800-557-2144. Visit the company online at [www.landauercorp.com](http://www.landauercorp.com).

## Grandma's Secret Wrinkle Remover

This great product is great for home, office and travel! Grandma's Secret Wrinkle Remover comes in a handy, 8 oz. bottle and it's the perfect product for removing wrinkles and odors from clothes, sheets, towels, and linens when there is no time to iron! Users simply spray and smooth with their hand. Each display holds 12 bottles and reflects the basket as shown. To order, call 1-800-605-SOAP or visit online at [www.grandmassecretwrinklerremover.com](http://www.grandmassecretwrinklerremover.com).



## Rock Star Guitar Pillow



*New pattern from  
More Splash Than Cash*

Donna Babylon of More Splash Than Cash has a new, trendy pattern available that rocks! Her new "Rock Star Guitar Pillow" is fun to sew and the perfect decorating accessory. Finished size for this fat quarter friendly pattern is 20" by 11" by 3".

You can offer this pattern to your customers by calling 1-888-919-8227 or 1-410-876-3121. Check out the complete line Room Mates™ patterns at [www.MoreSplashThanCash.com](http://www.MoreSplashThanCash.com).

## Bottle in a Fish



Have you ever wished that there was a stylish and convenient way to keep a beverage bottle with you? "Bottle-in-a-Fish" is the perfect solution. It is not only cute, your customers can let their creativity soar with this project.

"Bottle in a Fish" was taught at last summer's Janome Institute and has been chosen as a Sulky Teacher Certification project for 2008. The fins look gorgeous using free-motion sewing with metallic thread. Encourage your customers to play with their machine's decorative stitches to give their fish its own personality.

The idea was born when Veronica Cox of Bear Thread Designs asked Lee Fletcher of Fletcher Ross Designs to design a tote for her water bottle that she carried with her all of the time. Fletcher said, "My sister was looking at a water bottle and said 'It has to be a fish!'" The result is in this pattern. The pattern is a hit with kids and adults and it drew much attention at Quilt Market.

"Bottle in a Fish" can be ordered wholesale directly from Fletcher Ross Designs through the Pat-e-Patterns Web site ([www.pat-e-patterns.com](http://www.pat-e-patterns.com)) or from Brewer Sewing Supplies.

## Quilt in a Cup!



Quilt in a Cup is a new product that will make your customers "sew" happy. The product is the brainchild of Dianne Springer and is operated as part of Dianne Springer Designs.

Quilt in a Cup is the simple process of creating a mini-quilt to insert into a insulated large (28-oz.) cup. The process allows for almost limitless creativity and a chance to explore color, design and fabric choices.

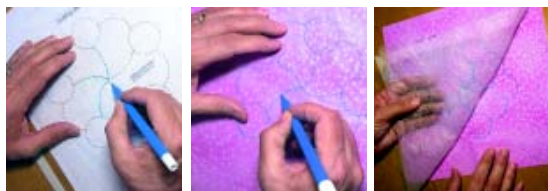
Because of the size of the finished quilt (less than 120 square inches), the beginning quilter can try fabric and color combinations in a short time to see how they work. Even experienced quilters will be pleased at the chance to finish a project quickly to try out new ideas with colors and patterns. Beginners also enjoy the early success, learn some basic piecework techniques and can do their own quilting without a longarm quilting machine. It makes an ideal project for a sewing club meeting at your shop.

The finished cups also make great gifts, especially when the fabrics have some special significance such as leftover fabric from making a bride or bridesmaid's dress or the remains of a sports uniform.

The Quilt in a Cup makes a great project for sewing clubs and quilting guilds. Everything needed to complete the project is included except the fabric, sewing notions... and a few hours available to indulge in some sewing fun!

The Quilt in a Cup is available in kit form and may be purchased through the Web site [www.quiltinacup.com](http://www.quiltinacup.com). Wholesale pricing requires a minimum order of 12 kits. Completed cups are sold retail only as they are each unique, signed, and dated by the creator.

# More Fantastic Finds at Quilt Market



**Step 1:**  
Protect your design with a plastic page protector and tape Whisperlite™ on top.

**Step 2:**  
Using a water soluble marker, trace the design onto the Whisperlite™

**Step 3:**  
Next, place marked Whisperlite™ onto your fabric and retrace with the water soluble marker. The tracing will now show up on the fabric. Follow instructions for use of the marker as they may vary with manufacturers.

## *Whisperlite from Thistle-down & Co.*

### *A new appliqué overlay tracer*

You can now offer Whisperlite™ to your customers.

Thistle-down & Co. offers this product in one-yard packages or in a 15-yard bolt. Great for tracing diagrams for easy appliqué placement, quilt marking, use as lightweight foundation piecing and use as opaque layering on fabrics. Whisperlite can also be used to create artistic expressions; for example, it can be used as a base for thread painting. There are lots of possibilities. Your customers will have fun experimenting!

To order, contact Thistle-down & Co. at 1-239-370-8967; [www.thistle-downquilts.com](http://www.thistle-downquilts.com); e-mail designer Linda Zokan at [thimbleina@aol.com](mailto:thimbleina@aol.com). Whisperlite™ is also available through Checker Distributors.

## *Fabric Organizers*

*A new way to organize fabric, bindings, trims and more!*

Now with the Fabric Organizer from DeNiece's Designs LLC in Spring, TX, you can easily organize and display mini-bolts/end bolts in your store. This same product allows your customers to organize their personal fabric stashes just like your store.

Explaining how these organizers work, DeNiece Herrod, owner, said, "Fabric comes off the bolt folded to 22-inch widths, quilters then fold it to 11 inches to cut, so we might as well store it the way we cut it."

The Fabric Organizers her company offers are made of durable acid-free corrugated plastic. The large organizer measures 10-inches across, so quilters can easily determine how much fabric is on the board. The small organizer is five inches wide. The boards have tabs that are used to secure the fabric to the board. These tabs make it to easy start wrapping and keeps fabric from sliding off.

DeNiece said the large board holds starts at ½ yards minimum and she has put up to 10 yards on one board.

The organizers now have even more tabs for added versatility. Now scraps, binding, borders, trim, jelly rolls and more yardage can be organized. Fabric Organizers can be used for kits, projects, mini-bolts, end-bolts, and scraps.

Because there is some thickness to the organizer, when the fabric is wrapped, there is no creasing of the fabric, and it also makes it easy to see on a shelf.

Both organizer sizes were designed to fit nicely on any standard shelf. The large board also fit easily into large containers for storage or traveling to retreats! The small organizer is for fat quarters, bindings, trim or jelly rolls and fits nicely in small containers.

Many store owners report their customers felt they wouldn't take the time to wrap personal stashes, so they began holding "wrapping parties" inviting three to four (or more) customers to bring their stash in to wrap. Customer have fun and get re-acquainted with their stash and find they need only one more fabric to finish a project or that their friend has the perfect fabric that they must have!

To order Fabric Organizers wholesale, contact DeNiece directly at [dherrod@thefabricorganizer.com](mailto:dherrod@thefabricorganizer.com) or call her at 1-832-717-5702. The product is also available through Moda, Brewer, Checker Distributing, and QUILT Source (in Canada).

