

ALEXX, INC. Finders Key Purse®

Alexx, Inc., owned and operated by entrepreneur Sandy Stein, designs and sells functional, innovative and stylish accessories for women. Best known for its flagship patented Finders Key Purse for keys; Alexx, Inc.'s first year of business saw more than one million Finders Key Purse sold.



A Finders Key Purse features a small hook that rests on the edge of the purse. The opposite end has a clasp where you can attach your keys. When the keys are needed, simply grab and go. There is no more searching at the bottom of your purse!

The idea for the original Finders Key Purse was, literally, heaven sent: Sandy was a flight attendant touched by concerns of fellow airline employees who were struggling to make ends meet and concerned about the failing airline ending her 35-year career and income. Praying for a solution, Sandy's deceased father spoke to her in a dream and with her savings and a lot of hard work, Finders Key Purse went from a dream to reality and Alexx, Inc. was born.

Under Sandy's guidance, Alexx, Inc. had grown from a small start up venture to a company with more than 10,000 retail accounts. Currently the company has more than 90 different styles of the Finders Key Purse. All are designed in-house and each unit is hand-painted and manufactured overseas.

The company also features unique lines such as Hang 'em High purse hangers, Finders Key Purse Fones (for cell phones), Chic Sac (shopping bags), and Not Just a Luggage Tag. To contact Alexx, Inc. for more information, call 1-800-620-7295, e-mail customerservice@finderskeypurse.com or visit www.finderskeypurse.com.



Blue Q Stainless Steel Water Bottles & Bags



Your customers will love these new stainless steel water bottles and bags from Blue Q, www.blueq.com. You can order online or call 1-800-321-7576. The Web site shows the wide variety of styles available.

A portion of the sales from these convenient, reusable Blue Q water bottles support global clean water initiatives in developing countries. Manufactured in an environmentally responsible facility, the bottles are decorated with durable lead-free inks and have a capacity of 20 ounces. Naturally safe food-grade stainless steel is lightweight, resists dents and doesn't require any interior coating. Perfect for on-the-go, Blue Q water bottles are a stylish and safe way to stay hydrated.

Blue Q bags have tough, utilitarian construction, made from 95 percent recycled post-consumer material -- the highest percentage of any woven polypropylene bag on the market. The process: recycled plastic bottles and used grain sacks are collected, cleaned, ground and melted into rolls of recycled plastic which are then printed with Blue Q's signature graphics and cut and sewn into design-savvy bags.

