

Brother International Corporation

Star Performers

It has been a busy few years for Brother International Corporation as they have introduced products with new, enhanced, innovative features designed to make sewing, embroidery, quilting and crafting easier than ever. The introduction of the Quattro™ 6000D brought state-of-the-art technological advancements to a new level and the PR-620 made the dream of starting one's own home-based embroidery business an attainable reality. Brother has also enhanced their embroidery software capabilities with PE-DESIGN® 8.0. This is a great accessory for any Brother embroidery machine, especially the PR-620, due to the endless opportunities for embroidery design editing capabilities. The latest edition to Brother's line of software products, BES Embroidery Lettering Software, brings editing potential to another level by allowing the user to create and manipulate their own fonts, letters, borders, patterns and much more. With all of these new innovations, choosing the right machine or software to stock and sell can be challenging.

The Quattro™ 6000D

In keeping with Brother's commitment to innovation, the Quattro™ 6000D offers exclusive InnovEye™ technology and an Up-close™ Viewer, projecting a magnified view of the needle area onto the wide-angle HD LCD display by Sharp Corporation. This industry first is like having a built-in camera above the needle, so you can see exactly where the needle will be placed into the fabric. In fact, the Quattro™ 6000D garnered a lot of press coverage at the Consumer Electronic Show this past



January. Many editors from technology news outlets reported on the Brother machine with the 'built-in camera' and were very impressed to see how far technology in sewing machines has come. In fact, coverage of the machine was featured in over 45 tech outlets, including notable sites such as Engadget and Gizmodo.

Impressive to even the avid sewing enthusiast is the Print and Stitch™ Technology that revolutionizes the art of crafting. What is it? A multimedia art form that combines embroidery with printed images for customized home décor, wearable embroidery art and much more. Embroidery placement is simple thanks to the machine's ability to identify the included sensor positioning stickers. Users simply place the Snowman™ sticker in the embroidery hoop, and the Quattro™ 6000D places the needle exactly on the desired embroidery location!

The Quattro™ 6000D has many other enhanced features such as: Runway™ Lighting, over 50 square inches of work space, almost instant design rendering, 601 rich, built-in embroidery designs, 3 built-in USB ports, including one high-speed 2.0 port, Brother's exclusive My Custom Stitch™ feature and many more.

The PR-620

For people looking to sew up some extra income, a lucrative home-based embroidery business can be a terrific option and with the PR-620 embroidery machine, getting started is even easier than it may "seam."

Achieve professional embroidery results with the PR-620, a versatile, compact machine which will fit into your home and yet is portable enough to take on the road. The PR-620 incorporates all the user-friendly functions of a Brother home embroidery machine with the versatility, speed and professional finish of a semi-commercial model. It gives you power and technology, yet is incredibly easy to use. It is perfect for starting your own home-based embroidery business.



For more information, visit www.brother.com

brother[®]
at your side

The six-needle, single head embroidery machine has sensors to automatically stop the machine if the thread breaks or runs out. Automatic color changes can be pre-programmed and the design information is retained in the event of a power failure or if the machine is switched off. It is designed to be sufficiently rugged for continuous use, yet it can easily be transported to craft fairs and events. This machine offers features similar to other top-of-the-range industrial models—all at a realistic price.

With the PR-620, consider what it would be like to transform everyday items into custom embroidery:

- Embroider caps, athletic bags and shirts for local sports teams
- Monogram shirts and uniforms for businesses
- Personalize baby blankets, bibs and diaper bags
- Monogram towels, robes and napkins for wedding or anniversary gifts
- Create an endless variety of unique and profitable gift items

The business possibilities are endless with the Brother PR-620 embroidery machine!

PE-DESIGN[®] 8.0

PE-DESIGN[®] 8.0 gives seamless flexibility to move from one capability to another to create, edit, and customize embroidery designs. Convenient features include importing and exporting designs in multiple file formats, working in multiple windows and exceptional editing functions within the Design Center, Design Database, Layout and Editing Center, Font Creator, and Programmable Stitch Creator. Other key features include:

- Print and Stitch[™] function to create multimedia art
- Built-in auto digitizing function to convert artwork into embroidery
- Photo Stitch[™] to turn favorite photos into embroidery



PE-DESIGN[®] 8.0



Sample of Photo Stitch[™]

The possibilities are endless with PE-DESIGN[®] 8.0. All of these capabilities can be demonstrated at www.brothersews.com through a free trial version. If you already own PE-DESIGN[®] 5, 6 or 7, you can still enjoy the enhanced features of PE-DESIGN[®] 8.0 with Brother's PE-DESIGN 8.0 Upgrade Software.

BES Embroidery Lettering Software

BES Embroidery Lettering Software is the newest software product from Brother. It is a free-standing lettering software program that is an excellent companion software to work very smoothly with any version of PE-DESIGN[®] along with a variety of other embroidery software programs. The software features are organized into tabbed views, which make the program exceptionally straightforward for the novice embroidery software customer, but also offers advanced tools for the experienced user.

Outstanding features include:

- 5 text styles to use with all fonts
- Over 150 pre-digitized fonts built-in
- Array of built-in stitch types, from satin to fill stitch
- Programmable stitch types, from outline runs to appliqué
- Spell checker to review your work before you sew
- 227 resizable built-in designs: frames, borders, accents and appliqué shapes
- User friendly framework to easily locate program features and functions

With all of these innovations it will be interesting to see what Brother will come up with next. Although they have just celebrated their 100th anniversary, they are actively planning for the next 100 years with plans for new product introductions, new marketing programs and dealer incentives that will continue to grow the brand as well as the business as a whole.



Sample of BES Embroidery Lettering Software