



Vacuum Dealers Trade Association Sewing Dealers Trade Association

2724 2nd Ave., Des Moines, IA 50313 * 515-282-9101 * 800-367-5651 * Fax 515-282-4483 * www.vdta.com

Sponsorship Investment Opportunities
VDTA/SDTA Trade Show
Feb. 23-25, 2011
(classes begin on Feb. 22)

Sponsorship investment is a great way to keep your name in front of the dealers who attend the VDTA/SDTA Trade Show and Convention. Please return this form by November 15, 2010.

Table with 4 columns: Opportunity Available, Amount each, Availability, check here. Rows include VDTA Awards & Cocktail Reception, Hanging Banners (Front Wall, Aisle Number Sign), Dealer Appreciation Social Event (Platinum, Gold, Silver, Bronze), and Keynote Address Sponsor.

If you have any questions, please don't hesitate to contact our office. We can accept a credit card for your payment.

Name _____

Company name _____

Address _____

City _____ State _____ Zip _____

E-mail _____ Phone _____

Credit card number _____ exp date _____

___ Payment enclosed by check or use the credit card listed above. (cc will be run upon receipt)

___ Please send a bill to the person listed above. Payment will be made by November 15, 2010

Dealer Appreciation Social Event. This will be the 4rd Annual Dealer Appreciation Event held at the show. Dealer response has been very positive and led to greater traffic in the exhibit hall and for a longer period of time. VDTA will set up various food and beverage stations at both ends of the hall to draw people through the exhibit hall. This is another way to encourage the dealers to visit your booth.

For those who participate as sponsors, a map and poster will be printed with the sponsoring booth locations indicated and distributed at the show and displayed. Logos or sponsor names will be printed on the show guide of the participating sponsors and on all relevant signage. If we have your investment commitment by November 15, we will designate your sponsorship on our advertising and badge materials. This is a winning situation for all concerned.

For more information contact Scott Wells at VDTA/SDTA, 2724 2nd Avenue, Des Moines IA 50313. 800-367-5651