

DEMO STAGE PRESENTATION APPLICATION

2010 VDTA/SDTA Convention Las Vegas Convention Center, Las Vegas, NV Seminars begin March 25-27, 2010

Get your product out of the booth and onto the stage! During the trade show, fifteen minute time slots will be available for exhibitors to showcase their products or services. Why wait for attendees to visit your booth? Take your products to them! Advance promotion, prominent signage and loudspeaker announcements will draw curious dealers to your product presentation. Contact VDTA/SDTA today. Demonstration opportunities are available on a first-come, first-served basis.

General Guidelines for Demonstration

- Setup and dismantle will occur 5 minutes prior to and after demonstration on demo stage, if necessary.
- Stage time is 15 minutes (25 minutes total time, including setup and dismantling).
- If necessary, VDTA/SDTA will consider allowing longer demo times, subject to availability. Contact the association office at 515-282-9101 to discuss.
- All props or materials used during the demonstration must be prebuilt and portable for easy setup and dismantle.
- Electricity will be available. Please contact VDTA/SDTA to check availability of any other materials.
- Sound amplification (if necessary) will be provided.

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-mail: _____

Demonstration Title: _____

Demonstrator(s): _____

Demo Presentation Description For Show Guide. (50 words or less. Attach separate sheet if necessary.)
Please indicate your Copyright or Trademark if applicable.

Terms and Conditions

The undersigned hereby covenants and agrees to indemnify, defend, and save harmless VDTA/SDTA, or any of its officers, agents, affiliates, partners, employees, or assigns from and against any liability, claim, loss, cost, damage, injury, deficiency or expense, including reasonable attorney's fees, imposed upon, incurred or suffered, directly or indirectly, by VDTA/SDTA arising from the undersigned's participation in this product demonstration. VDTA/SDTA and the exhibitor reserve the right to cancel this agreement upon written notice without cause.

The Demo Stage is to be used to present the good qualities and selling points of your own products and/or services. Please do not use your demonstration to disparage other vendors' products or services. VDTA/SDTA reserves the right to halt any demonstration deemed unsuitable.

Agreement

Signature of company representative: _____ Date: _____

Audio/Visual equipment and additional electrical needs are your responsibility. Arrangements can be made through the official decorator, Shepard Exposition Services (phone: 404-720-8600, www.shepardes.com).

Please complete and return this form to VDTA/SDTA, 2724 2nd Ave., Des Moines, IA 50313 or fax: 1-515-282-4483.